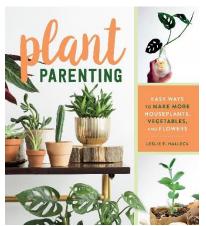
Plant Parenting Swap & Sip

with Leslie F. Halleck





Swap plants, rooted cuttings, and seeds with fellow plant parents while you sip on a beverage of your choice. Commune with fellow plant lovers, chat about plant-keeping challenges or what's exciting you in your plant collection. Make plant friends in real life! And, get a cool new-to-you plant or two out of the deal.

At the start of the event, Leslie will give a short overview of her new book "Plant Parenting; Easy Ways to Make More Houseplants, Vegetables, and Flowers", demonstrate a plant

propagation technique or two, and spend some time answering questions about plant propagation and plant care. The plant swap will follow the short talk and demo.

Refreshments of choice to be provided by the hosting venue – you may choose to find food and beverage sponsors for the event. Afternoon or evening events are always boosted by adult beverages; but cider, coffee, and specialty teas are also ideal.

How the Plant Swap & Sip Works:

- Bring a healthy pest-free plant to trade. Variety is good! Plants can come in the form of rooted cuttings (no fresh cuttings), potted cuttings, transplants grown from seed, potted houseplants, potted succulents, perennials, citrus, veggie transplants, bulbs, or seeds. Also, consider the outdoor gardening season at the time of the event.
- Keep in mind that you want to bring a type of plant that will be desirable to other plant parents, so you also get a good swap!
- Plants/seeds/bulbs can be from your own collection or purchased new from your local plant shop. Your choice.
- You can bring one plant or several it's up to you. The more you bring the more you get to trade.
- Plants can be potted, in plastic nursery pots, or in a water propagation container if they are rooted cuttings. Seeds should be in a labeled secure container or seed packet. Bulbs can be potted, in a labeled paper bag, small basket or pot.
- When you arrive (or download in advance) fill out your plant baby profile sheet to provide its adoptive parent with information such as it's common name and

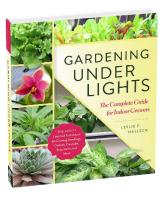
- botanical name (if you know it), any nickname *you've* given it, and basic care instructions. (Leslie can provide a PDF file for venue to use)
- Grab something to sip and snack on as you swap. Peruse the plant babies to and meet other plant parents to make your swap. Enjoy making new plant friends and learning new plant factoids! Depending on the nature of the event or expected attendees, we may have you draw a number when you arrive, and the swapping will proceed in that order.

When the swap is wrapping up, Leslie will also *give away a freebie* from her own collection + a signed copy of her "Plant Parenting" book. Venue can choose to have attendees drop a name in a bowl or draw numbers. Leslie will draw the winner. Attendees can buy books.



Leslie's books ("Gardening Under Lights" & "Plant Parenting") will be available for purchase directly from author, with personal signing.





nalleck horticultural

Suggestion: Venues may choose to have attendees pre-register for free, or even charge a small registration fee (\$5-10) for the event, to better ensure turnout. Registration fees can go towards a charitable cause and PR efforts or be used by the venue to help cover event expenses or refreshments.

BOOKING & PRESS CONTACT: Jill Mullaney, Account Manager, 469-906-6074 jill@lesliehalleck.com

For speaker/appearance scheduling, availabilities, and fees, please contact Jill. She also provides speaker bios, photos, or other press information. Swap & Sip Events can be scheduled starting June 19th, 2019, when "Plant Parenting" books will be in-stock. Travel expenses and potential appearance fee to be arranged with venue based on geographical location. www.lesliehalleck.com

PUBLISHER CONTACT Katlynn Nicholls 503-227-2878 ext. 141 knicolls@timberpress.com -Contact Katlynn for press opportunities related to the book, book excerpts, etc. If you are a retailer directly selling books, please contact Timber Press or your Workman Publishing sales rep for purchase and shipment of books in advance of the event to ensure availability. If you are not a retailer, but want to directly sell the book at your special event or appearance by Leslie, you can order books through: Tina